# How to Work on Privacy with Other Departments

## Here are 5 ways to work better, together.

**01** Speak the same language as your cross-functional counterparts

| Legal Team's Term | Marketing/Analyst's Term |
|---|---|
| Data Collectors → | Tags, cookies, JavaScript |
| Data Transfers → | Network requests |
| Data Discovery → | Tag/cookie inventory |
| Data Mapping → | Tagging Plan |

**02** Know Who to ask:

Legal → Tag Managers

Marketing & Analysts → Privacy Compliance & Data Protection Officers

**03** Know what to ask:

○ What data are we collecting?

○ More ideas here

**04** Stay patient. Understand that everyone is trying to do what's best for the company, whether that's increasing sales or saving everyone's a$$ from a lawsuit

**05** Automate.

Get help from ObservePoint